

Carson Gunn

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Design Program Manager | Bridging UX Strategy, Systems Thinking, and Agile Delivery

Human-centered designer and program leader with 8+ years of experience shaping UX strategy, design systems, and process frameworks across defense, healthcare, and tech. Skilled at translating technical systems into intuitive, explainable user experiences. PMI-ACP certified, with proven success building relationships between cross-functional teams.

WORK EXPERIENCE

Lenovo

Program Manager

06/2025 – Present

Leads UX operations and design systems strategy for Lenovo's global software UX team, enabling consistency and scalability across multiple product lines

- Resourced and managed a portfolio of UX designers across 20+ projects, optimizing team structure, workload balance, and delivery velocity.
- Defined processes for new project intake and triage, improving communication between UX, engineering, and business development.
- Partnered with design and engineering leadership to standardize UI components and accelerate time-to-design for internal platforms.

Iron EagleX, Inc.

Senior Product Designer

05/2024 – 04/2025

Designed mission-critical applications for the U.S. Department of War client, focusing on usability, data clarity, and system reliability.

- Collaborated with military client stakeholders, engineers, and analysts to translate complex technical requirements into explainable, user-centered designs.
- Served as interim product manager to lead developers, engineers, and security specialists in Agile environment. Internally produced end-to-end CI/CD pipeline and refined documentation practice.
- Created UI frameworks and data visualization patterns for team design system, enhancing development efficiency and improving project timelines.

CACI

Senior UI/UX Designer

10/2023 – 05/2024

Worked with U.S. Department of War client to create strategic roadmap and define end-to-end experiences for AI-driven products. Served as interim product manager, identifying and addressing gaps in development processes. Created and maintained team design library.

Valtech

Global business transformation firm with design and technology services in healthcare

Senior Experience Designer

04/2023 – 10/2023

Principal UX designer for clients in healthcare, eCommerce, and technology. Managed junior designers, collaborated with cross-functional teams, and created strategic vision and roadmaps.

Digital Strategist and UX Architect

04/2021 – 03/2023

IQVIA

Global provider of enterprise technology solutions and clinical research SaaS

User Experience Designer

12/2019 – 04/2021

CERTIFICATIONS

Agile Certified Practitioner

PMI

EDUCATION

MS in Information Science • University Of North Carolina At Chapel Hill

Focus: Human-Computer Interaction, Information Architecture, and UX Research

BS in Information and Library Science • University Of North Carolina At Chapel Hill

VOLUNTEERING & LEADERSHIP

UNC School of Information and Library Science Alumni Association

Vice President/President Elect

Phi Mu Fraternity

Collegiate Advisor

SKILLS

UX and Design: Design System Management, Developer Collaboration, Figma, Information Architecture, User Journey Maps, User Research, WCAG Accessibility

Strategic Planning: Competitor Analysis, Data-Informed Decision-Making, Design Thinking, Stakeholder Management, Storytelling, Vision and Strategy Development

Technical and Subject Matter Expertise: Artificial Intelligence/Machine Learning, Defense Sector, e-Commerce and Retail, Healthcare Industry, Pharmaceutical Research, Secret Clearance (Lapsed)